



Common Questions

HOW LONG IS THE PROGRAM?

YEA! runs for a total of 30 weeks not counting breaks for holidays. The first day of class is October 21, 2025, and graduation is scheduled for May 2026.

WHEN AND WHERE DO CLASSES MEET?

Classes meet once a week on Tuesday evenings from 5:00-8:00 pm in the Business Building at The College of New Jersey.

HOW MUCH DOES THE PROGRAM COST?

Tuition for YEA! is \$995 and includes all program materials and experiences. Tuition can be paid in installments, and scholarships are available for students with demonstrated need.

DO STUDENTS NEED TO ALREADY HAVE AN IDEA FOR A BUSINESS?

No! The YEA! curriculum walks students through three phases: the Big Idea, the Pitch, and the Launch. Students will work with the instructor and their peers to come up with a business idea.

DO STUDENTS FINISH WITH A REAL BUSINESS?

Yes! Students file for a DBA, establish a bank account, file for an EIN, etc. YEA! isn't a simulation. Over 2700 real businesses have been launched by YEA! students.

WITH TCNJ AS A PARTNER, IS COLLEGE CREDIT AVAILABLE?

No. YEA! is purely an extracurricular activity. But, what better way to get accustomed to a college campus environment before you make the big leap?!

IS TRANSPORTATION TO AND FROM CLASSES AVAILABLE?

NJ Transit serves The College of New Jersey campus. Additionally, the YEA! team can work with individual students to identify transportation solutions.

WHAT CAN STUDENTS EXPECT?

YEA! is experiential learning. Students can expect a combination of classroom instruction, real world experiences, cool field trips, and mentorship from local business leaders!

MARK YOUR CALENDAR 

Application Review Begins	June 30, 2025
Offers Made	August 31, 2025
Orientation	October 14, 2025
First Day Of Class	October 21, 2025