



# Common Questions

## **HOW LONG IS THE PROGRAM?**

YEA! runs for a total of 30 weeks not counting breaks for holidays. Classes begin in October of 2026 and students will graduate in May of 2027.

## **WHEN AND WHERE DO CLASSES MEET?**

Classes meet once a week on Tuesday evenings at The College of New Jersey.

## **HOW MUCH DOES THE PROGRAM COST?**

Tuition for YEA! is \$995 and includes all program materials and experiences. Tuition can be paid in installments, and scholarships are available for students with demonstrated need.

## **DO STUDENTS NEED TO ALREADY HAVE AN IDEA FOR A BUSINESS?**

No! The YEA! curriculum walks students through three phases: the Big Idea, the Pitch, and the Launch. Students will work with the instructor and their peers to come up with a business idea.

## **DO STUDENTS FINISH WITH A REAL BUSINESS?**

Yes! Students file for a DBA, establish a bank account, file for an EIN, etc. YEA! isn't a simulation. Over 2700 real businesses have been launched by YEA! students.

## **WITH TCNJ AS A PARTNER, IS COLLEGE CREDIT AVAILABLE?**

No. YEA! is purely an extracurricular activity. But, what better way to get accustomed to a college campus environment before you make the big leap?!

## **IS TRANSPORTATION TO AND FROM CLASSES AVAILABLE?**

NJ Transit serves The College of New Jersey campus. Additionally, the YEA! team can work with individual students to identify transportation solutions.

## **WHAT CAN STUDENTS EXPECT?**

YEA! is experiential learning. Students can expect a combination of classroom instruction, real world experiences, cool field trips, and mentorship from local business leaders!